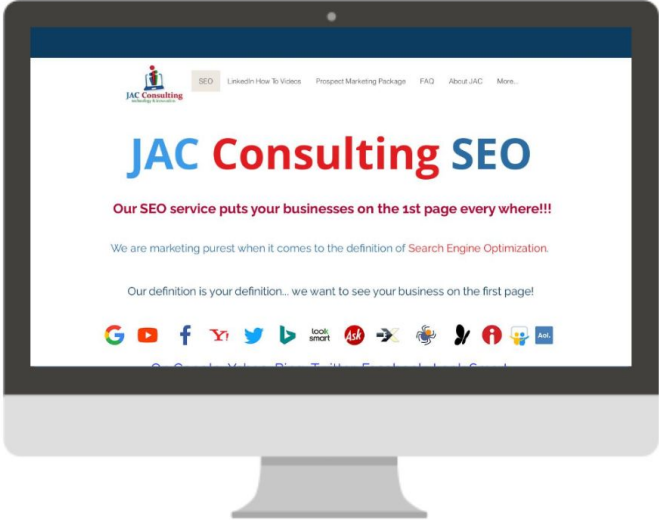


Audit Results for www.jacconsulting.com



Your page could be better

Recommendations: 12



On-Page SEO



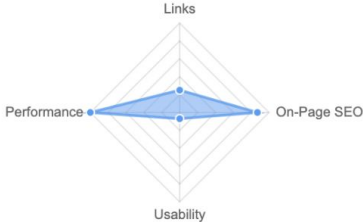
Links



Usability



Performance



Recommendations

Toggle:

Links

On-Page SEO

Usability

Other Improvements

Execute a Link Building Strategy

Links

High Priority

Remove Duplicate H1 Tags

On-Page SEO

Medium Priority

Increase page text content

On-Page SEO

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Optimize your page for Desktop PageSpeed Insights

Usability

Low Priority

Remove iFrames

Usability

Low Priority

Remove clear text Email Addresses

Usability

Low Priority

Add business address and phone number

Other Improvements

Low Priority

Add Business Details to Google Business Profile

Other Improvements

Low Priority

Review and Increase Font Sizes across devices

Usability

Low Priority

Improve the size of tap targets

Usability

Low Priority

Improve Google Business Profile Rating & Review Count

Other Improvements

Low Priority

On-Page SEO Results



Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

JAC Consulting | First Page SEO

Length : 31



Meta Description Tag

Your page has a meta description of optimal length (between 70 and 160 characters).

SEO, JAC Consulting, Have your business on the 1st page on over a dozen search sites. Any Location, City, State or Country. For just \$447 per YEAR

Length : 146



SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<https://www.jacconsulting.com>

JAC Consulting | First Page SEO

SEO, JAC Consulting, Have your business on the 1st page on over a dozen search sites. Any Location, City, State or Country. For just \$447 per YEAR



Hreflang Usage

Your page is making use of Hreflang attributes.

Show details



Language

Your page is using the lang attribute.

Declared: English



H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.



Keyword Consistency



Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
seo	✓	✓	✓	5	
jac	✓	✓	✓	4	
optimization	✗	✗	✓	4	
page	✓	✓	✓	4	
marketing	✗	✗	✓	4	
put	✗	✗	✓	4	
first	✓	✗	✓	3	
year	✗	✓	✗	3	

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
	✗	✗	✗	6	
jac consulting	✓	✓	✗	3	
search engine	✗	✗	✓	3	
engine optimization	✗	✗	✓	3	
first page	✓	✗	✓	3	
search engine optimization	✗	✗	✓	3	
consulting seo	✗	✗	✓	2	
we put	✗	✗	✓	2	

Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 279

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes



You do not have any images missing Alt attributes on your page.

Canonical Tag



Your page is using the Canonical Tag.

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.

<http://www.jacconsulting.com/robots.txt>



Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

Your website appears to have an XML sitemap.

<https://www.jacconsulting.com/sitemap.xml>



Analytics

Your page is using an analytics tool.

 Google Analytics



Schema.org Structured Data

You are using JSON-LD Schema on your page.



jac consultants	EN	1	40	12	
jac consulting	EN	1	40	12	
jac consulting	EN	6	320	10	
jac consulting	ID	10	320	3	
jac consultant	ID	30	320	0	
jac llc	EN	13	30	0	
jac usa	EN	33	40	0	
jp consultants llc	EN	83	30	0	

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



51

Monthly Traffic
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position

Keywords



199

External
Backlinks



49

Referring
Domains



14

Moz Domain
Authority

Top Backlinks

These are the highest value external pages we have found linking to your site.

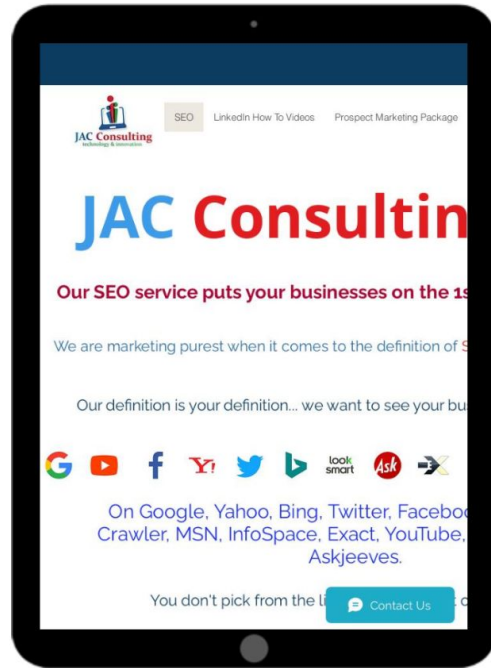
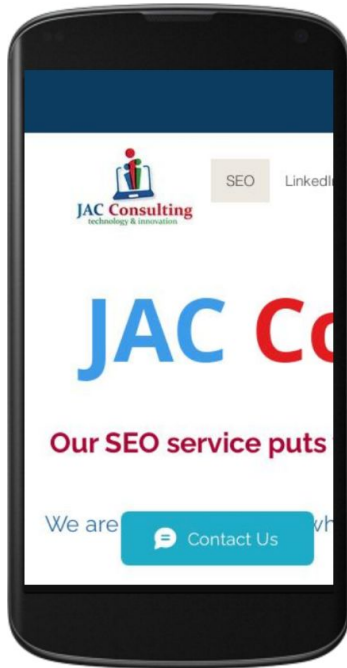


Domain Authority	URL	Source Page Title	Anchor Text
91	www.crunchbase.com/organization/jac-consulting	JAC Consulting - Crunchbase Company Profile & Funding	www.jacconsulting.com
90	feed.podbean.com/thedecisionhour/feed.xml		www.jacconsulting.com
90	www.prweb.com/releases/infocfree-review/quality-service/prweb12116225.htm	Infocfree.com's Quality Leads and Service Recommended by JAC Consulting	http://www.jacconsulting.com
86	feeds.buzzsprout.com/831493.rss	The PR Playbook Podcast	https://www.jacconsulting.com/
86	theprplaybookpodcast.buzzsprout.com/831493/10753631	Ep 103: Developing CRM best practices. An interview w/ JP Van Dyke, President of JAC consulting	https://www.jacconsulting.com/
79	local.yahoo.com/info-202606133-jac-consulting-smyrna	jac-consulting-smyrna- - Yahoo Local Search Results	website
61	insuranceneutral.com/oarticle/Infocfreecoms-Quality-Leads-and-Service-Recommended-by-JAC-Consulting-a-547850		http://www.jacconsulting.com
56	dronespro.vz7/video/MOKYKqCNvDY/지파-폴스-언드-미스터리가-새겨대/		dronespro.vz7



Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals



Cumulative Layout Shift

0.001

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	0.9 s		
Speed Index	1.4 s		
Largest Contentful Paint	1.2 s		
Time to Interactive	2.8 s		
Total Blocking Time	0.17 s		
Cumulative Layout Shift	0		

Flash Used?

No Flash content has been identified on your page.



iFrames Used?



Performance Results



Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Phone +1 615 412 9003

Local Business Schema

Local Business Schema identified on the page.

LocalBusiness



Google Business Profile Identified

A Google Business Profile was identified that links to this website.

 JAC Consulting LLC



Google Business Profile Completeness

Important business details are missing from the Google Business Profile. Missing: Phone

Address 4515 Sawmill Pl, Nolensville, TN 37135

Site <http://www.jacconsulting.com/>



Google Reviews

Your Google Business Profile has a low rating or low number of reviews.

4.8  6 reviews



Rating

